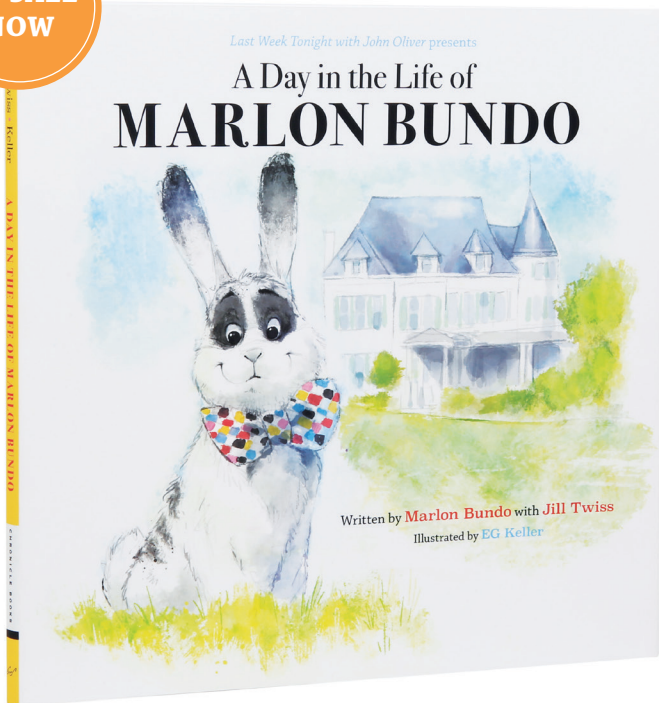


HBO's Emmy-winning *Last Week Tonight with John Oliver* presents a picture book about a bunny . . . who wants to marry another boy bunny.



ON SALE  
NOW



**Meet Marlon Bundo**, a lonely bunny who lives at the Naval Observatory with his Grampa, the Vice President of the United States. Marlon's life changes forever on a very special day when he meets the bunny of his dreams: Wesley. When the two decide to get married, they are told by the Stink Bug that, "Boy bunnies can't marry boy bunnies!" Marlon and Wesley's group of animal friends rally around them and decide to exercise their democratic rights by voting out the Stink Bug. Wesley and Marlon are happily wed surrounded by their animal friends, reminding us that, "**Stink Bugs are temporary. Love is forever.**"

*Last Week Tonight with John Oliver* presents  
**A Day in the Life of Marlon Bundo**  
Written by Marlon Bundo with Jill Twiss  
Illustrated by EG Keller  
ISBN: 978-1-4521-7380-1  
Jacketed hardcover, 10 x10 in, 40 pages,  
full-color illustrations throughout  
\$18.99 US/£13.99 UK

Launched live on *Last Week Tonight with John Oliver* on March 18, *A Day in the Life of Marlon Bundo* is dedicated to every bunny who has ever felt different. This charming children's book explores issues of same sex marriage and democracy with a sincere message of tolerance and advocacy.

100% of *Last Week Tonight's* proceeds will be donated to The Trevor Project and AIDS United. Founded in 1998 by the creators of the Academy Award®-winning short film TREVOR, The Trevor Project is the leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender and questioning (LGBTQ) young people ages 13-24. AIDS United's mission is to end the AIDS epidemic in the United States. They seek to fulfill their mission through strategic grantmaking, capacity building, policy/advocacy, technical assistance, and formative research.

To order, contact your Chronicle rep or call 800.759.0190 or email [order.desk@hbgusa.com](mailto:order.desk@hbgusa.com)



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## Marketing and Publicity

- The book will launch on the huge *Last Week Tonight with John Oliver* platform
- John Oliver will tape a segment about the book for *Ellen* (to air March 20) and appear on NBC's *Late Night with Seth Meyers* on March 20
- National print and online publicity
- National trade and consumer advertising campaign
- Online and social media marketing campaign
- Second wave of promotion for Easter (on April Fools' Day this year!)



**Make sure to place your orders now so they arrive in time for Easter (which falls on April Fools' day this year!)**

From Amit Paley, the CEO of The Trevor Project

*"This book has an important message for all LGBTQ youth: That they are worthy of love and should be proud of who they are. That's a message we can all believe in. We are so grateful to be the beneficiary of books sold. The funds raised through the sales of this book will help us continue to operate our 24/7 life-saving services for LGBTQ youth."*

