

Chronicle Books In-Whs: Aug 11, 2017 On Sale: Aug 29, 2017 Publicity Month:

6.55 x 8.51 • 123 pages

~25 full color photographs throughout, rounded corners

\$24.99 • Hard Cover • Ctn 24

Non Classified

9781452167756 • Print Run: 12500

Rights: World



2018 Daily Planner: Floret Farm's Cut Flower Garden

Erin Benzakein

This gorgeous planner brings the natural beauty of beloved Floret Flower Farm to every day of the year. With seasonal gardening tips for each month, lush photography of magnificent blooms, and plenty of room to record important dates and notes, this is the perfect planner for any flower lover.

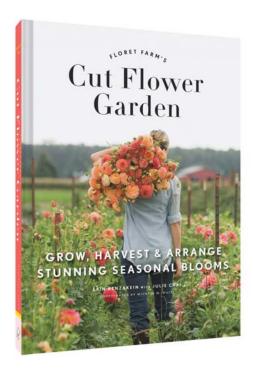
Author Bio

Erin Benzakein (Skagit Valley, WA) is the founder of Floret Flower Farm and the author of FLORET FARM'S CUT FLOWER GARDEN. Considered one of the nation's leading 'farmer florists,' a term she has helped popularize to describe those skilled at both flower farming and floral design, she is also an accomplished author, teacher, and entrepreneur. In addition to building and managing her own company, Erin has published extensively on her blog as well as on dozens of popular wedding websites and blogs. Known for lush, airy, romantic floral designs, Erin is drawn to old-fashioned flowers and is consistently pushing the limits of what can be used in a bouquet. Erin lives, farms, and writes from her home in Washington's scenic Skagit Valley.

Michèle M. Waite is an award-winning wedding photographer based in Bellingham, WA. Her photographs have been featured in The New York Times, Martha Steward Weddings, InStyle, Brides Magazine, and the Knot. Waite shot the photographs for FLORET FARM'S CUT FLOWER GARDEN.







Chronicle Books In-Whs: Feb 3, 2017 On Sale: Mar 7, 2017 Publicity Month: March 10.33 x 7.61 • 308 pages

more than 200 full-color photographs, unjacketed

\$29.95 • Hard Cover • Ctn 12 Gardening / Flowers / General 9781452145761 • Print Run: 5000

Rights: World, ebook



Floret Farm's Cut Flower Garden

Grow, Harvest, and Arrange Stunning Seasonal Blooms

Erin Benzakein and Julie Chai, photographs by Michele M. Waite

From Erin Benzakein, a leader in the locaflor farm-to-centerpiece movement and owner of internationally renowned Floret Flower Farm, *Cut Flower Garden* is equal parts instruction and inspiration-a book overflowing with lush photography of magnificent flowers and breathtaking arrangements organized by season. This beautiful guide to growing, harvesting, and arranging gorgeous blooms year-round gives readers vital tools to nurture a stunning flower garden and use their blossoms to create showstopping arrangements. With irresistible photos of Erin's flower farm that showcase exquisite blooms, tips for growing in a variety of spaces and climates as well as step-by-step instructions for lavish garlands, airy centerpieces, and romantic floral decor for every season, *Floret Farm's Cut Flower Garden* informs and entices gardeners of all skill levels.

Author Bio

Erin Benzakein is a florist-farmer and founder of Floret Flower Farm. She lives, farms, and writes from her home in Washington's scenic Skagit Valley.

Julie Chai writes, edits, and hosts videos primarily on gardening topics. She lives and gardens in Los Altos, California.

Michele M. Waite is a photographer based in Bellingham, Washington.

