



978-0-7353-2957-7



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Floor Spinner Display • 978-0-7353-2957-7

Floor Spinner Suggested Assortment

With 16 pockets that can hold over 100 different products, Mudpuppy's Floor Spinner offers retailers high sales volume in a small 18" footprint!

The simple and functional design blends in with any store environment, while also making a colorful eye-catching statement. The bright aqua Mudpuppy header sign clearly identifies our specialty brand of award-winning children's toys.

Some Highlights of the Mudpuppy Floor Spinner:

- Easy to assemble (it arrives in just 3 pieces!)
- It is provided free of cost with a supporting product order (\$50 shipping fee)
- Lightweight but strong - can easily be relocated within your store
- Merchandises a broad assortment of Mudpuppy toys & puzzles in an 18" footprint

Use our Display Promo Code: GAL18

Receive +3% discount & free freight when you order 24+ units + Display(s)

Contact your local Chronicle Books Sales Rep or call to order directly at 1.800.759.0190

Overview (New Fall 18 titles are in **bold**)

# of Pockets (16 total)	# of Pieces	Format	MSRP	Total Retail	Units Per Pocket
1	4	Mag Build Its	\$16.99	\$67.96	6
1	4	Mag Characters	\$16.99	\$67.96	4
2	8	Mag Figures	\$16.99	\$135.92	3
1	8	Mag Puzzles	\$12.99	\$103.92	4
1	8	Make A Mask	\$11.99	\$95.92	4
1	6	Pixel Pictures	\$9.99	\$59.94	4
2	8	Mix & Match Puzzles	\$12.99	\$103.92	8
2	8	Playing Cards to Go	\$7.99	\$63.92	6
2	9	Travel Games	\$10.99	\$98.91	5
1	9	Flip & Draws	\$8.99	\$80.91	3
1	4	Pouch Puzzles	\$10.99	\$43.96	4
1	6	Chess & Checkers	\$10.99	\$65.94	8
Totals	82			\$989.18	8

Details of suggested titles/ISBN's and Qty's to fill the rack:

Mudpuppy FW18 catalog Pg#	ISBN	Format	MSRP	Title	Qty
25	9780735349230	Chess and Checkers	\$10.99	Geometric Animals	2
25	9780735349261	Chess and Checkers	\$10.99	Mighty Dinosaurs	2
25	9780735349247	Chess and Checkers	\$10.99	Enchanting Princess	2
6-7	9780735355620	Mix & Match Puzzles	\$12.99	Ice Cream Cats	3
6-7	9780735355613	Mix & Match Puzzles	\$12.99	Robotics	3
6-7	9780735355606	Mix & Match Puzzles	\$12.99	When I Grow Up	2
32	9780735353732	Travel Games	\$10.99	Jungle Run!	3
32	9780735353725	Travel Games	\$10.99	Snakes And Ladders!	3
32	9780735353749	Travel Games	\$10.99	Space Race!	3
32	9780735353688	Playing Cards to Go	\$7.99	Go Fish!	2
32	9780735353701	Playing Cards to Go	\$7.99	Dino Snap!	2
32	9780735353718	Playing Cards to Go	\$7.99	Rummy!	2
32	9780735353695	Playing Cards to Go	\$7.99	Crazy Eights!	2
16-17	9780735355682	Magnetic Puzzles	\$12.99	Land & Sea Animals	2
16-17	9780735355668	Magnetic Puzzles	\$12.99	Magical Unicorn	2
16-17	9780735355675	Magnetic Puzzles	\$12.99	Mighty Dinosaurs	2
16-17	9780735355651	Magnetic Puzzles	\$12.99	Space Adventure	2
Mudpuppy SP18 catalog Pg#	ISBN	Format	MSRP	Title	Qty
60-61	9780735354074	Magnetic Build-It	\$16.99	Unicorn Magic	1
60-61	9780735334465	Magnetic Build-It	\$16.99	Mixed Up Zoo	1
60-61	9780735331341	Magnetic Build-It	\$16.99	Funny Faces	1
60-61	9780735331297	Magnetic Build-It	\$16.99	Dinosaurs	1
60-61	9780735339231	Magnetic Build-It	\$16.99	All Aboard!	1
62	9780735337718	Magnetic Characters	\$16.99	Goodnight, Goodnight, Construction Site	2
62	9780735342132	Magnetic Characters	\$16.99	The World of Eric Carle	2
58-59	9780735354067	Magnetic Figure	\$16.99	Girl Power!	2
58-59	9780735354050	Magnetic Figure	\$16.99	Cat Fashion	2
58-59	9780735310513	Magnetic Figure	\$16.99	Ballerinas	2
58-59	9780735329638	Magnetic Figure	\$16.99	Fairies	2
56	9780735342255	Make-A-Mask	\$11.99	Forest Animals	2
56	9780735344037	Make-A-Mask	\$11.99	Masquerade	1
56	9780735334489	Make-A-Mask	\$11.99	Butterflies	2
56	9780735334496	Make-A-Mask	\$11.99	Princesses	1
56	9780735334472	Make-A-Mask	\$11.99	Superheroes	2
51	9780735341920	Pixel Pictures	\$9.99	Funny Faces	3
51	9780735342309	Pixel Pictures	\$9.99	Pretty Princess	3
51	9780735346376	Flip & Draw	\$8.99	Animals of the World	3
51	9780735333444	Flip & Draw	\$8.99	Ballerinas	3
51	9780735339644	Flip & Draw	\$8.99	Superhero	3
32	9780735331129	Pouch Puzzle	\$10.99	Under The Sea	1
32	9780735335097	Pouch Puzzle	\$10.99	Forest Friends	1
32	9780735345942	Pouch Puzzle	\$10.99	Pirates	1
32	9780735345935	Pouch Puzzle	\$10.99	Princess Castle	1



12" MINI MEMORY DISPLAY

ISBN: 978-0-7353-4883-7



Free with purchase of:
16+ Mini Memory Match



11½" LOCKED DIARY DISPLAY

ISBN: 978-0-7353-4886-8



Free with purchase of:
16+ Locked Diaries



PLAYING CARDS DISPLAY

ISBN: 978-0-7353-5410-4



Free with purchase of:
16+ Playing Cards



COLORING + ACTIVITIES DISPLAY

ISBN: 978-0-7353-5412-8



Free with purchase of:
24+ Activity Rolls, Coloring Rolls or Mini Coloring Rolls



TO GO DISPLAY

ISBN: 978-0-7353-5321-3



Free with purchase of:
24+ Chess and Checkers, Travel Games, Mini Memory Match,
Puzzles To-Go, Playing Cards or Dominos

See page 37 in our Fall 2018 catalog for our full range of displays

Contact your local Chronicle Books Sales Rep or call to order directly at 1.800.759.0190

ISBN	TITLE	MSRP
9780735348837	12" Flat Display	
9780735355743	Unicorn Magic Mini Memory Match Game	\$4.99
9780735355750	Cat's Meow Mini Memory Match Game	\$4.99
9780735356238	Little Feminist Mini Memory Match Game	\$4.99
9780735352100	Outer Space Mini Memory Match Game	\$4.99
9780735352094	The World Of Eric Carle The Very Hungry Caterpillar And Friends Mini Memory Match Game	\$4.99
9780735347632	Enchanting Princess Mini Memory Match Game	\$4.99
9780735347496	Fruits & Veggies Mini Memory Match Game	\$4.99
9780735347519	Geometric Animals Mini Memory Match Game	\$4.99
9780735348035	Keith Haring Mini Memory Match Game	\$4.99
9780735347847	Mighty Dinosaurs Mini Memory Match Game	\$4.99
9780735347526	Transportation Mini Memory Match Game	\$4.99
9780735348868	11 1/2" Double Tier Display	
9780735356245	Little Feminist Locked Diary	\$10.99
9780735356436	Hello From Around The World Locked Diary	\$10.99
9780735332478	Mermaid Locked Diary	\$10.99
9780735352131	Butterfly Color-In Locked Diary	\$10.99
9780735352148	Fairy Color-In Locked Diary	\$10.99
9780735352117	Pet Portraits Locked Diary	\$10.99
9780735352124	Space Cat Glow In The Dark Locked Diary	\$10.99
9780735347489	Ballet Slippers Locked Diary	\$10.99
9780735347588	Forest Friends Locked Diary	\$10.99
9780735344020	Cats Locked Diary	\$10.99
9780735344556	Constellations Locked Diary	\$10.99
9780735344549	Dinosaurs Locked Diary	\$10.99
9780735344013	Superhero Locked Diary	\$10.99
9780735337312	J'Adore Paris Diary	\$10.99
9780735334229	Robot Diary	\$10.99
9780735306080	Dreams Thoughts Diary	\$10.99
9780735354128	Coloring + Activities Display	
9780735354036	New York City Mini Coloring Roll	\$6.99
9780735354043	San Francisco Mini Coloring Roll	\$6.99
9780735349339	Around The World Mini Coloring Roll	\$6.99
9780735349322	Under The Sea Mini Coloring Roll	\$6.99
9780735348691	Outer Space Mini Coloring Roll	\$6.99
9780735348660	Animals Of The World Mini Coloring Roll	\$6.99
9780735348677	By Air, By Land, By Sea Mini Coloring Roll	\$6.99
9780735348684	Flower Garden Mini Coloring Roll	\$6.99
9780735353893	Mighty Dinosaur Activity Roll	\$9.99
9780735353909	Robotics Lab Activity Roll	\$9.99
9780735353916	Unicorn Magic Activity Roll	\$9.99
9780735353923	Mermaid Cove Activity Roll	\$9.99
9780735349315	Around The World Coloring Roll	\$14.99
9780735349308	Under The Sea Coloring Roll	\$14.99
9780735347922	Outer Space Coloring Roll	\$14.99
9780735347656	Animals Of The World Coloring Roll	\$14.99
9780735347663	By Air, By Land, By Sea Coloring Roll	\$14.99
9780735347915	Flower Garden Coloring Roll	\$14.99

ISBN	TITLE	MSRP
9780735354104	Playing Cards Display	
9780735353688	Go Fish! Card Game	\$7.99
9780735353695	Crazy Eights! Card Game	\$7.99
9780735353701	Dino Snap! Card Game	\$7.99
9780735353718	Rummy! Card Game	\$7.99
9780735353213	To Go Display	
9780735349247	Enchanting Princess Chess & Checkers	\$10.99
9780735349230	Geometric Animals Chess & Checkers	\$10.99
9780735349261	Mighty Dinosaurs Chess & Checkers	\$10.99
9780735353725	Snakes And Ladders! Travel Game	\$10.99
9780735353732	Jungle Run! Travel Game	\$10.99
9780735353749	Space Race! Travel Game	\$10.99
9780735355743	Unicorn Magic Mini Memory Match Game	\$4.99
9780735355750	Cat's Meow Mini Memory Match Game	\$4.99
9780735356238	Little Feminist Mini Memory Match Game	\$4.99
9780735352100	Outer Space Mini Memory Match Game	\$4.99
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9780735347496	Fruits & Veggies Mini Memory Match Game	\$4.99
9780735347519	Geometric Animals Mini Memory Match Game	\$4.99
9780735348035	Keith Haring Mini Memory Match Game	\$4.99
9780735347847	Mighty Dinosaurs Mini Memory Match Game	\$4.99
9780735347526	Transportation Mini Memory Match Game	\$4.99
9780735349957	Dinosaur Park Puzzle To Go	\$9.99
9780735349476	Fairy Friends Puzzle To Go	\$9.99
9780735349384	Map Of The World Puzzle To Go	\$9.99
9780735345966	Outer Space Puzzle To Go	\$9.99
9780735345997	Airplane Puzzle To Go	\$9.99
9780735345980	Animals Of The World Puzzle To Go	\$9.99
9780735346000	Map Of The U.S.A. Puzzle To Go	\$9.99
9780735345973	Mermaids Puzzle To Go	\$9.99
9780735345959	Pretty Princess Puzzle To Go	\$9.99
9780735352070	New York City Puzzle To Go	\$9.99
9780735352087	San Francisco Puzzle To Go	\$9.99
9780735348028	Goodnight, Goodnight, Construction Site Puzzle To Go	\$9.99
9780735353688	Go Fish! Card Game	\$7.99
9780735353695	Crazy Eights! Card Game	\$7.99
9780735353701	Dino Snap! Card Game	\$7.99
9780735353718	Rummy! Card Game	\$7.99
9780735349209	Enchanting Princess Dominoes	\$11.99
9780735349193	Geometric Animals Dominoes	\$11.99
9780735349216	Mighty Dinosaurs Dominoes	\$11.99